datadive

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Turning Data into Decisions: How MGMA Members Leverage DataDive Financial & Operations

CONNECTING DATA TO REAL OUTCOMES

MGMA Organizational Members have access to powerful benchmarking data through DataDive Financial & Operations, but interpreting and applying those insights can be challenging.

That's where MGMA Data Strategist, Jennifer Sanchez, BSHA, PPMC, comes in.

During a recent one-on-one session, Jennifer worked with a multi-specialty group that was concerned about rising staffing costs outpacing revenue growth. Together, they explored DataDive's Financial & Operations dataset to compare provider-to-staff ratios against MGMA benchmarks.

They discovered that the group's clinical support staffing was 20% higher than the median. Using modeled scenarios, Jennifer demonstrated how small staffing adjustments could improve cost efficiency without affecting patient access.

THE RESULT?

The organization gained a clear, data-driven plan to monitor staffing ratios, identify inefficiencies and confidently make recommendations to leadership.

Meet Your MGMA Data Strategist: Jennifer Sanchez, BSHA, PPMC

With over 25 years in the healthcare industry, Jennifer brings extensive knowledge and hands-on expertise in data strategy and operational support. Her career began as a Medical Assistant, progressed through administrative leadership, which included 15 years as a Practice Manager, giving her a deep understanding of the challenges and opportunities within healthcare organizations.

As a Data Strategist at MGMA, Jennifer provides comprehensive data support through:

- Live DataDive demonstrations
- Customized report building and analysis
- Personalized training sessions and guidance

Her goal is to help members confidently leverage data to drive smarter decisions and achieve greater efficiency.

BOOK YOUR 1:1 DATA STRATEGY SESSION
Make the most of your membership benefit.
Schedule a personalized session today.

BOOK TIME WITH JENNIFER